



NYUAN DIAS
SENIOR PRODUCT DESIGNER – UI/UX

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SUMMARY

Senior Product Designer with over 8 years of experience working across product, UX and visual design. My work focuses on transforming complex problems into intuitive, modern and well-structured digital experiences. I've collaborated with multidisciplinary teams and international agencies, contributing to products used at scale, from financial platforms to consumer-facing digital experiences. I'm especially interested in systems thinking, design consistency and products that balance usability with strong visual identity.

SELECTED EXPERIENCE

- NEWONE Design Studio** – Senior Product Designer
2021 – Present

Leading UI/UX design for digital products, focusing on interaction, clarity and scalable design systems for international clients across web and mobile platforms.
- C6 Bank** – Product Designer
2021

Designed interfaces for one of Brazil's largest digital banks, contributing to product flows, UI consistency and user experience across financial features used by millions.
- Fjord / Accenture Interactive** – Product Designer
2018 – 2021

Worked on large-scale digital products for enterprise clients, collaborating with multidisciplinary teams to design structured and user-centered interfaces.
- Mamutus Branding & Design** – Designer
2014 – 2016

Worked on branding, visual identity and digital projects for a variety of clients, building a strong foundation in visual systems, layout, and communication that later evolved into product and UI/UX design.

EDUCATION

Centro Universitário Oswaldo Aranha | UniFOA
Bachelor's Degree in Graphic Design
2012 – 2016 · Volta Redonda, RJ

SKILLS & EXPERTISE

Product Design (end-to-end) · UX Strategy & Information Architecture · Interaction Design · Design Systems · Cross-functional collaboration · Branding-informed product design

Tools: Figma, Sketch, Adobe XD, Principle, InVision, Photoshop, Illustrator